22103141

QP CODE: 22103141

Reg No : .....

Name : .....

B.COM DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE EXAMINATIONS, OCTOBER 2022

Second Semester

Core Course - CO2CRT06 - BUSINESS MANAGEMENT

(Common to all B.Com Degree Programmes)

2017 & 2018 ADMISSIONS ONLY

3F834849

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is the multidisciplinary nature of management?
2. Who is a figurehead?
3. What is work study?
4. Planning is an integrated process .Comment.
5. What do you mean by external coordination?
6. Point out the features of responsibility.
7. What is meant by blueprint of a company?
8. What are the features of a participative leader?
9. What is benevolent autocratic leadership?
10. What do you mean by concurrent control?
11. What is Management by Fact?
12. When should Kaizen be used?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Distinguish between administration and management.
14. Describe the importance of management
15. Explain the appropriateness of business strategy.
16. State the features of MBO.
17. What are the principles of organisation?
18. Mention the limitations of organisation manual.
19. Distiguish between PERT and CPM
20. Draw the Organisation Structure of Quality Circle.
21. Explain Six Sigma Implementation Team

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe the steps involved in policy formulation.
23. Explain the advantages of & dis advantages of project organisation.
24. Write an analysis on Herzbergs theory of motivation.
25. Justify the statement"Re-engineering cannot become a reality without proper IT integration."

(2×15=30)